Slide 1

Presence

Positioning

Voice and Language

Slide 2

**Create powerful presence by:**

Knowing your personal brand

Building and maintaining relationships – networking

Elevator pitch

Slide 3

**What is Presence?**

"The state of being present in a situation or with a person"

Slide 4

**Personal Brand**

**NEED SLIDES -**a slide with BMW logo, one with Holden logo, one with Hugo Boss, one with Witchery, one with Pink and one with Gail Kelly.

Know ***your***value

How do you see yourself?  How do others see you?   (Qualities exercise)

***Ali I will need copies of the Qualities questionnaire for each person in the audience.  I think there will be 70 to 80 people – liaise with Carly on final numbers***

Slide 5

**Elevator Pitch**

What do you do?

What is **your** value proposition?

Slide 6

**Networking**

***Invest time*** in your career

***Make*** the time

Slide 7

**Voice and Language**

Are you also able to do sound tracks?  If yes I would like one with Julia Gillard's voice and one with Julie Bishop's voice

Get your message across

Least amount of negative language (no, never, can't, don't)

Slide 8

**Presence**

**Personal Brand**

**Elevator pitches**

**Relationship building – networking**

**Voice and language**

**We would like our logo – see below at the bottom of each page:**

